Passport Euromonitor

Passport Euromonitor provides global market research information and statistics. Use this resource if you need to research a company, industry, or the business environment in a specific country. To access Passport, click on the link from Locate or LibGuides.

Logging In On Campus
On campus you will be logged in automatically, and will be taken straight to the ‘Terms and Conditions’ which you will need to accept in order to access the database.

Logging In Off Campus
When clicking the link from Locate or LibGuides, you will be taken to the Passport login screen. Select ‘Shibboleth Open Athens’ to the right of the login box, then choose Coventry University from the drop down list and click ‘Submit’.

The normal Coventry University login screen will appear. Enter your email address in the format username@coventry.ac.uk (note that you should NOT include uni. or similar). Use your normal password.
Passport will then ask you to register as a new user. It is not necessary to do this. Click ‘Back’ and then accept the Passport ‘Terms and Conditions’ to access the database.

**Searching for Information**

Passport offers a wide variety of search options (you may need to scroll down to see them all). Many of them will lead to the same reports, so you may wish to try the different options to see which you prefer. If you are getting started with Passport, you are advised to either:

- Choose an Industry, Economy or Consumer type from the menu at the top of the page.
- Click ‘Companies’ at the top of the page to search for a company.
- Or type some key words into the search box.

You should reference Passport reports as an online report. See the Coventry University Guide to Referencing in Harvard Style for more information.

**More Information**

For more help with using Mintel, please contact the Business Subject Librarians:

- Becky Collins 07557 425544 becky.collins@coventry.ac.uk
- Sue Marshall 07557 425631 s.marshall@coventry.ac.uk
- James Barnett 07557 425536 james.barnett@coventry.ac.uk